

Latin America
Centre of
Asia-Pacific Excellence



The Latin America Centre of Asia-Pacific Excellence

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The Centres of Asia-Pacific Excellence project (CAPES)

- 3 CAPEs, 1 consortium
 - North Asia, Southeast Asia, Latin America
- Objectives
 - More New Zealanders with appropriate language, cultural, economic & political skills relating to the Asia-Pacific region
 - Enhanced public awareness of the importance of the Asia-Pacific region
 - Better understanding of how the study of Asia-Pacific languages, culture and society leads to success in the region
 - Enhanced links between New Zealand and the Asia-Pacific region
- Non-traditional focus – on public engagement (not pure research or teaching)
- Formally launched in April
 - Establishment phase July-December 2017, full operations since January





The Latin America CAPE

- Hosted at Victoria University of Wellington since July 2017
- Objectives
 - To prepare New Zealanders to engage with and do business with the countries of Latin America
 - To support and develop New Zealanders' knowledge and understanding of Latin America
 - To build New Zealanders' language competence and knowledge skills
 - To excel nationally and internationally in dissemination of knowledge and skills relating to Latin America
- Impact and outcomes
 - More New Zealanders have appropriate language and cultural skills
 - They can use their knowledge to enhance their relationships with the countries of Latin America
 - There is enhanced public awareness of the importance of Latin America to NZ and in the world
 - NZers understand the study of Latin American languages & culture leads to success in the region
 - There are more sustainable relationships with the countries of Latin America
- A greenfield opportunity



The Latin America CAPE & NZ businesses

- Design-thinking led business needs study – and ensuing offerings
- Market Insights programme
- Seminars on regional integration
 - Pacific Alliance, CPTPP, Belt and Road, Mercosur
- Maori business & Pasifika business
- Examination of new opportunities
 - Creative industries, digital industries, social enterprise, sport, science
- Collaborations with Young Enterprise
- Internships in Latin America
- Young Leaders' Network



The Latin America CAPE & NZ schools

- System analysis & ensuing offerings
- International Student Knowledge Sharing project
- *Toitoti* journal
- Educational innovation
 - December 2017 'Eduhack'
- YES Entrepreneurs-in-Action weekend
- Secondary student delegations to Brazil and Chile
 - December 2017 CAPES-YES-Campus Brasil delegation to Sao Paulo





The Latin America CAPE & other stakeholders

- Events
 - Latin America and Spanish Film Festival
 - Exhibitions
 - Civic events
 - Otago-led rugby exchange project
- Collaborations
 - NZ national, regional & local government agencies
 - LANZBC, Export NZ, Chambers of Commerce
 - Latin American ambassadors & governments
 - APEC 2019 Voices of the Future
 - Latin American migrant groups





The Latin America CAPE & NZ universities

- For students
 - Understanding Latin America field trips
 - Internships – general and themed (cultural industries)
 - Adding value to the Prime Minister’s Scholarships for Latin America
 - Market Insights Programme – beginning in Hamilton and Wellington
 - Otago-led International Student Knowledge Sharing project



The Latin America CAPE & NZ universities

- For academics
 - Contributions to major work programmes
 - Academic-led work projects
 - Fellowships for applied research
 - Blogs on CAPE/topical themes
 - Seminars on CAPE themes
 - Hosting visiting academics



The Latin America CAPE & NZ universities

- Partnership development
 - FAUBAI follow-up to UNZ roundtable
 - FAPESP
 - APAIE 2021
- Alumni events





The Latin America CAPE – What success will look like

- More attention to, and prominence for, the region – especially among our primary audiences
- Upskilled and more widely informed business sector
- Broader profile of NZ companies trading in Latin America
- Young Kiwis: increase in flow to & knowledge of Latin America
- Intercultural learning pathways and talent pipelines



For further
information:

<https://latamcape.org.nz>