

Our objectives:

The CAPEs aim to foster knowledge and to build cultural and economic ties between New Zealand and the Asia-Pacific.

There are three CAPEs focusing on North Asia, Southeast Asia, and Latin America, respectively.

Each CAPE is committed to helping businesses, particularly small and medium enterprises (SMEs), as well as learners, teachers, exporters, and communities to improve their understanding of the Asia-Pacific and its many cultures and languages.

Latin America CAPE Background:

Purpose Statement

- The Latin America CAPE's mission is to contribute to the development of Asia-Pacific knowledge and language skills in New Zealand and enhance economic, trade, political and cultural relationships with the region.
- It is intended that CAPEs will excel nationally and internationally in their area of expertise, and ensure broad dissemination of knowledge and skills through collaborative processes.

Key objectives

- New Zealand companies and citizens are better prepared to do business with and engage with the region
- More New Zealanders have appropriate cultural and language skills
- They can use their knowledge to enhance and leverage their relationships with the Asia-Pacific region
- New Zealanders understand that cultural competence and the study of languages lead to success in the region
- There are stronger, more sustainable, respectful relationships with the countries of the Asia-Pacific, which strengthen New Zealand's profile, partnerships, and presence in the region
- There is enhanced public awareness of the importance of the Asia-Pacific to New Zealand and in the world

Summary of required impacts and outcomes

Performance Theme	Impact
Public Awareness	Increased awareness of the Asia-Pacific region Increased understanding of the importance of the Asia-Pacific region
Skills and competency	Better understanding of how study of Asia-Pacific languages and culture leads to success in the region *Increased enrolment in related study *Increase in appropriate language skills *Increase in appropriate cultural skills More New Zealanders with appropriate skills
Collaboration, Networks and Relationships	Increased number of formal and informal relationships between New Zealand and the Asia-Pacific region Enhanced relationships between New Zealand and the Asia-Pacific region
Business and trading success in the region	Establishment of new trading partners to which the CAPE has contributed Increased business activity to which the CAPE has contributed Increased revenue from import and export markets to which the CAPE has contributed